

Austria: dua Druckfarben now operates as Epple Druckfarben Österreich GmbH

Neusaess, 2017/04/18

Since as of now dua Druckfarben Produktions- und Vertriebsgesellschaft mbH, Wien, operates under the name Epple Druckfarben Österreich GmbH. The Austrian company distributes the complete product portfolio of printing inks and varnishes of the brand Epple.

In the wake of their realignment Epple Druckfarben AG, Neusaess, want to strengthen clearly their position also in the Austrian market. In the course of a change of name therefore the company name of the Austrian subsidiary was unified corresponding to the German parent company. Since as of now “dua Druckfarben Produktions- und Vertriebsgesellschaft mbH“, Wien, is „Epple Druckfarben Österreich GmbH“. Managing director Gunther Gerlach welcomes the step: “The Austrian printing market and the customers now identify us precisely as their distribution partner for the high-quality printing inks and varnishes of Epple. For our customers there is no change except the name. Our proven team of the former dua consults in the usual competent way on all questions concerning ink systems and provides appropriate technical service”. The fast service also includes the prompt supply of the requested ink respectively varnish. Epple Druckfarben Österreich therefore uses an own mixing station for spot colours. Due to the quality-awareness and the innovative spirit of the Austrian sheetfed offset printers Epple also expects great interest in innovations such as the BoFood series for the migration harmless printing of outside and inside of packaging, future proof ink systems for commercial printing as well as UV-LE and UV-LED inks for low-energy technologies.

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epple

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Caption

The "Epple Druckfarben Österreich GmbH" is based in Vienna, former "dua Druckfarben Produktions- und Vertriebsgesellschaft mbH".

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EPPLE COMPANY INFORMATION

Epple Druckfarben AG stands for pure perfection in every detail. Since 1889 Epple has been representing constant progress and highest quality standards. As one of the leading producers of sheetfed offset inks, Epple has demonstrated its innovative strength by the early development of mineral oilfree eco series and special ink types for very long intervals between wash-ups in perfecting.

Innovation is shown once more in the sector of inks for food packaging with the patented and patent-pending products BoFood MH and BoFood Organic.

For the medium-sized family business, flexibility is given high priority. Like hardly any other company, Epple is able to offer customized solutions for the individual requests of its clients worldwide.

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