

Quality meets creativity: New subsidiary Epple Italia distributes leading offset inks from Germany

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The new founded Epple Druckfarben Italia S.r.l., based in Milan, will bring the quality of the leading German offset printing inks to Italy. “We are happy to serve the Italian market as an experienced and very service-oriented partner”, explains Epple’s Chairman of the Executive Board Gunther Gerlach.

“We have recently pushed our export activities by a stronger on-site presence in important European markets”, states Gunther Gerlach, Chairman of the Executive Board of Epple Druckfarben AG, Neusäß near Augsburg. “Thereby we count on outstanding sales partners and own subsidiaries, that strengthen our market position. Our high quality inks from Germany will match perfectly with the Italian creativity and passion.” Gunther Gerlach describes his expectations: “With Epple Italia we present a strong and competent player of the printing industry who supports and perfectly markets Epple’s diversity and product quality.”

Benefit from exclusive products

Epple Italia will prove itself together with its exclusive partner Printgraph as a collaborative and reliable service partner of the printing industry in all regions of Italy. Epple Italia has established a strong distribution network, which offers the wide range of inks and varnishes from Epple as well as a wide range of consumables. Among the Epple-innovations demanded in Europe belong the migration harmless inside print on packaging, future-proof commercial ink systems. “One of our strength is consultancy; our team is listening to the customers. They are qualified to help with the choice of printing consumables and support in questions of operation, maintenance and proper and efficient use of consumables” says Gunther Gerlach.

Epple Italia’s experts will offer their own skills and know-how to a market that needs a fast order processing and ink delivery. With having available an ink mixing system in Milan special colours of any kind can be delivered to the printers within a very short

time and in the exact colour shade. That's the way Gunther Gerlach pursues the company objectives: „We want to support printers to create valuable products for designers, creatives, printing houses and brand owners - by offering inks that are setting the quality and environmental standard of tomorrow.”

Caption



“essence of passion” for printers in Italy: with market-leading ink systems from Epple.

COMPANY INFORMATION

Epple Druckfarben AG stands for pure perfection in every detail. Since 1889 Epple has been representing constant progress and highest quality standards. As one of the leading producers of sheetfed offset inks, Epple has demonstrated its innovative strength by the early development of mineral oil free eco series and special ink types for very long intervals between wash-ups in perfecting.

Innovation is shown once more in the sector of inks for food packaging with the patented and patent-pending products BoFood MH and BoFood Organic.

For the medium-sized family business, flexibility is given high priority. Like hardly any other company, Epple is able to offer customized solutions for the individual requests of its clients worldwide.