

Packaging Conference in Lviv: Epple provided information on migration harmless printing

Neusäß, October 30, 2018

About 70 - 80 European printing experts exchanged information intensively at the International Packaging Conference, in Lviv (Lemberg), Ukraine, from October 10th to 14th, 2018. Epple printing inks have already made a name for themselves here, as well as in neighbouring Poland: indeed it is more than ten years since the launch of the successful cooperation between Epple and their sales partner Grafikus, in Warsaw.

Epple want to create awareness, across the entire branch, of the benefits of low migration and migration harmless ink systems. Indeed packaging printers in many countries have almost completely converted their processes to low migration inks and are complying with, alongside the statutory regulations, the most important technical requirements for foodstuff packaging: low odour, low swelling and low migration properties.

With this experience, Jaroslaw Wozny, Application Technician and Regional Sales Representative for Poland at Epple Druckfarben AG, presented the migration harmless BoFood® ink system for foodstuff packaging printing. The high proportion of artificial fatty acid esters as the basis for conventional offset printing inks encouraged the visitors to reflect on the creative possibilities of the BoFood ink series for packaging printing. The ink series comprises a comprehensive package of migration harmless, coordinated Epple printing inks, for both outer and inner side printing of foodstuff primary packaging as well as a corresponding effect finish. "Even though low migration printing is not yet a major focus point in every market, printers increasingly want to know more about the products which can be implemented on its basis. The companies are preparing themselves for the future" as Helmut Fröhlich, Product Manager Packaging at Epple knows

well. His workshop helped Epple to fit seamlessly into the progressive conference programme. The topic included the economic and technological development of the Ukrainian printing market with the focus on the packaging printing industry. Thereby, the participants could find out more about packaging production in digital, flexo or offset printing, depending on their interests. Alongside a visit to the Ukrainian Printing Academy combined with interesting workshops, the days were rounded off by numerous cultural highlights.

Jaroslaw Wozny, Application Technician at Epple Druckfarben AG knows the culture of the Eastern European printing market very well and finds it tremendously exciting: "In the last few years we have guided many printing houses to Epple printing inks, and their quality has been the convincing factor. As an Application Technician, I get to experience customer requirements first hand and we can consistently develop solutions mutually for individual printing requirements. And we shall continue to pursue this path, both in packaging as well as commercial printing."



Packaging, Printing knowledge, Culture: The international Packaging Conference in Lviv left nothing to be desired. © Epple Druckfarben AG



Jaroslaw Wozny, Application Technician and Regional Sales Representative for Poland and Helmut Fröhlich, Product Manager Packaging, presenting the migration harmless BoFood® ink system in Lviv. © Epple Druckfarben AG

COMPANY INFORMATION

Epple Druckfarben AG stands for unique perfection in every detail. Since 1870, Epple has embodied permanent further development and the highest of quality demands. As the leading producer of offset printing inks, Epple has demonstrated its power of innovation with early development of mineral oil-free eco-series and special types of ink for very long washing intervals in perfecting printing. This has also been demonstrated in the sector of inks for foodstuff packaging with the patented products BoFood® MU and BoFood® Organic. PRe® is setting new standards as a third technology offset ink system, which completely avoids the use of metal dryers or photo initiators. Both sustainability and flexibility in business are top priorities at the medium sized family-run company. Unlike practically any other company, Epple is in the position to provide tailor made solutions for the individual requirements of their global customers.

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