

Epple calendar wins the Gregor International Calendar Award 2017

Neusaess, 2017/02/02

The company Epple Druckfarben AG started the new year with the colourful calendar “essence of passion” and received the ‘Gregor Award of Excellence 2017’ for it already in January. Epple is state-of-the-art with its printing inks. “This calendar lucently and colourfully demonstrates Epple’s passion for printing inks” complimented the panel of experts.

“The high-quality annual calendar is part of our new image. We are pleased that such a competent jury honoured our artwork from 800 international calendars for the Gregor International Calendar Award,” says Nico Biskup, marketing manager at Epple Druckfarben AG. At the 66th award ceremony hosted by the Graphischer Klub Stuttgart, the Baden-Württemberg Ministry for Economy, Employment and Housing and the Baden Württemberg Print and Media Association awarded around 60 excellent calendar creations and productions. Norbert Lenzgeiger guided the technical side of the calendar project at Epple: “Each and every page of the calendar meets the highest quality standard in terms of colour systems and support, shown by means of special inks and varnish, metallic and UV colours combined with a great variety of substrate.” Thematically the calendar follows the moods of the seasons.

Realised with partners from the industry

A photo shooting recorded the cycles which the high-quality inks at Epple pass through from the development in the laboratory, considering the various constituents (e.g. pigments), to the last production level of filling. In cooperation with the paper manufacturer Feldmuehle and customer Longo from South Tyrol, the calendar was produced 100% using Epple inks and varnish. The selection of the paper varies between coated and uncoated, and also cellulose cardboard to visualise Epple packaging inks, for instance the low-migration BoFood ink series. “This excellently produced calendar clearly shows how important it is to match the substrate, ink and finishing in each individual motif.

This is the only way to produce this outstanding visual appearance which fascinates the observer and leaves a lasting impression,” explains Eckhard Kallies, head of sales and marketing at Feldmuehle. Robert Berlanda, head of production at LONGO, was very pleased to have contributed in creating this special calendar. “We have been working with Epple for many years, but it is always exciting to realise new challenging projects.” Robert Berlanda loves the result: “The distinguishing feature of this product is its enormous colour variance, the application of various spot and fluorescent inks, different finishings and the use of newly developed printing techniques, for instance multi-colour SPECTRA 7.” A printing order like this is not something Robert Berlanda handles every day: “It impressively emphasises our prevailing competence in the field of printing.”

Caption



(Picture title) A radiant welcome to the year 2017: With brilliant special colours, UV-varnished and covered in cellophane.

(Picture April): Vegetation becomes greener and greener. Impressive seven-color-printing.

(Picture September): The leaves gleam in magic yellow. As beautiful as fluorescent inks.



(Picture Award ceremony) The team of the 'essence of passion' calendar by Epple was pleased to receive the Gregor Award of Excellence 2017 (from left to right): Henrik Stenius, netzwerk P Produktion; Harald Longo, Longo AG; Norbert Lenzgeiger und Ramona Bösch, Epple Druckfarben AG; Robert Berlanda, Longo AG; Kai Malzacher, H & M expodesign.

Picture: Udo Beier

Company information

The company Epple Druckfarben AG stands for pure perfection in every detail. Since 1889, Epple has epitomised permanent development and the highest of quality standards. As a leading manufacturer of offset inks, Epple has demonstrated its innovative power in the early development of a mineral oil-free eco series and special colour types for very long washing intervals in perfect printing.

This is shown in the sector for inks for food packaging with the patented and patent-pending products BoFood MU and BoFood Organic.

Flexibility is a high priority for this medium-sized family-owned company. Few companies are able to match Epple when it comes to made-to-measure solutions that meet the individual requirements of its customers across the world.

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