

Epple Druckfarben AG: Philipp Eißner new Key Account Manager

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Philipp Eißner is the new Key Account Manager at Epple Druckfarben AG since 01 October 2019. Epple Druckfarben AG are strenghtening the support of their European Packaging Printing customers with this step.

Philipp Eißner (38), Packaging Technician graduate has intensive experience in Consulting of large Printing customers and branded companies which he collected while working for renowned names in the Printing sector like Altana AG and the Flint Group. As Key Account Manager, Philipp Eißner convinces with his broad range of professional Know-how on Packaging developments, the Printing products market and R&D. He is delighted with his new task: "I have become familiar with the innovative ink systems from Epple and I am convinced that I can offer my customers fututre-oriented and successful Packaging Printing solutions." Gunther Gerlach, Chairman of the Board at Epple Druckfarben AG, is also sure: "Philipp Eißner will provide the European Packaging Printing customers with new ideas and possibilities to keep them on the path to success, thanks to his expertise."



Philipp Eißner is the new Key Account Manager at Epple Druckfarben AG. © Epple Druckfarben AG

COMPANY INFORMATION

Epple Druckfarben AG stands for unique perfection in every detail. Since 1870, Epple has embodied permanent further development and the highest of quality demands. As the leading producer of offset printing inks, Epple has demonstrated its power of innovation with early development of mineral oil-free eco-series and special types of ink for very long washing intervals in perfecting printing. This has also been demonstrated in the sector of inks for foodstuff packaging with the patented products BoFood® MU and BoFood® Organic. PURE® is setting new standards as a third technology offset ink system, which completely avoids the use of metal dryers or photo initiators. Both sustainability and flexibility in business are top priorities at the medium sized family-run company. Unlike practically any other company, Epple is in the position to provide tailor made solutions for the individual requirements of their global customers.

Pressekontakt:

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