

„essence of passion“ for Slovakia Krupa exclusive sales partner for Epple printing inks

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Epple Druckfarben AG and Krupa are bringing the passion for extraordinary off-set printing inks to Slovakia. „We are happy to have gained with Krupa an exclusive, experienced and very service-oriented sales partner for this important market region“, explains Epple’s Gunther Gerlach.

„We have recently pushed our export activities by a stronger on-site presence in important European markets“, explains Gunther Gerlach, Chairman of the Executive Board of Epple Druckfarben AG, Neusäß near Augsburg. „Thereby we count on outstanding sales partners who strengthen our market position and the growth of our company.“ Gunther Gerlach provides insight in the strategy of the new cooperation agreements with the partner Krupa in Slovakia. „It is a renowned dealer of the printing industry who additionally support and perfectly market Epple’s diversity and product quality“, explains Gunther Gerlach. Among the Epple-innovations demanded in Europe are the migration harmless inside print on packaging, future-proof commercial ink systems, UV-LE and UV-LED inks with low-energy technologies, and a broad portfolio of varnish.

Benefit from exclusive advice

Krupa, s.r.o. was founded in 1993 and is based in Kostany nad Turcom, in the north of Slovakia. The company is focused on the best products and excellent service in the graphic market for all Slovak printers. Krupa offers a broad product portfolio, from printing services and printing machinery to a wide range of consumables. Sales Manager Ladislav Zahumensky: “Our customers benefit from the technical characteristics of our products, from the professional experience of our sales team and from a very good service, thanks to our centrally located warehouse in Slovakia.” Zahumensky explains: „We are the exclusive contact persons for all sheetfed offset printers in our designated area. We don’t only want to sell the printing materials, we will provide advices for new applications and support solutions for technical questions.“ That’s the strategic way



Zahumensky prepares the company for the future: „We want to strengthen our leading position while offering innovative products. Our goal is to be ahead of the market.” The ink and varnish portfolio of Epple includes these future-proofed products, for example the migration harmless ink system for packaging “BoFood organic”.

Caption

„essence of passion“ for print houses in Slovakia: with market leading colour systems from Epple.



EPPLE COMPANY INFORMATION

Epple Druckfarben AG stands for pure perfection in every detail. Since 1889 Epple has been representing constant progress and highest quality standards. As one of the leading producers of sheetfed offset inks, Epple has demonstrated its innovative strength by the early development of mineral oil free eco series and special ink types for very long intervals between wash-ups in perfecting.

Innovation is shown once more in the sector of inks for food packaging with the patented and patent-pending products BoFood MH and BoFood Organic.

For the medium-sized family business, flexibility is given high priority. Like hardly any other company, Epple is able to offer customized solutions for the individual requests of its clients worldwide.

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